

ATLAS.ti Qualitative Data Analysis Training

Master qualitative research and uncover insights from complex textual and multimedia data using ATLAS.ti.

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Course Overview

ATLAS.ti Qualitative Data Analysis Training

Learn to use **ATLAS.ti** to manage, code, and analyze qualitative datasets, including text, audio, and video. This course guides you from organizing raw data to extracting meaningful patterns, themes, and actionable insights. You will learn systematic coding, network analysis, visualization, and reporting techniques using ATLAS.ti.

The training emphasizes practical application, enabling you to confidently use ATLAS.ti in research, consultancy, monitoring & evaluation, and policy analysis.

What You Will Learn

(Use icons for each bullet: ✓ or professional icons)

- ✓ Import, organize, and manage qualitative datasets
- ✓ Code data efficiently using codes, categories, and memos
- ✓ Conduct thematic, content, and framework analysis
- ✓ Explore data relationships using network views
- ✓ Visualize qualitative data with charts, models, and word clouds
- ✓ Generate professional reports and evidence-based insights
- ✓ Interpret results for presentations, publications, and decision-making

Skills You Will Gain

- Efficient qualitative data management in ATLAS.ti
- Systematic coding and thematic analysis
- Advanced visualization and reporting of qualitative findings
- Ability to extract actionable insights from interviews, focus groups, and documents
- Confidence in using ATLAS.ti for academic, research, and consultancy projects

Who Should Attend

This training is suitable for:

- Researchers, M&E professionals, and data analysts
- University students and lecturers conducting qualitative research
- Development practitioners and consultants
- Policy advisors and social scientists
- Anyone seeking practical qualitative research and ATLAS.ti skills

Training Format

- Mode: Physical / Online (Live Instructor-Led)
- Duration: 1–2 weeks (Flexible schedule)
- Certification: Certificate of Completion provided
- Materials Provided: Sample datasets, ATLAS.ti project files, templates, and resources

Why Train With Us

- Experienced instructors with real-world qualitative research expertise
- Hands-on exercises using real qualitative datasets
- Small class sizes for personalized guidance
- Post-training mentorship and support options
- Corporate training packages available